



WESCO FABRICS INC.

DECEMBER 2009

4001 Forest Street, Denver, CO 80216 1-800-950-9372/303-388-4101 www.wescofabrics.com

Holiday Kick-Off Party at DDD



Paxton and Logan Decker had a great time helping spread the cheer!

DO ONE THING (DOT)

DOT is a program promoted by CEO Kevin Roberts of Saatchi and Saatchi S, the sustainability arm of the world famous advertising agency. (Love his blog, KR CONNECTS.) He works with big companies such as Wal-Mart, but is promoting a grass roots adoption of the DOT program by all. Each person is encouraged to choose one thing to pursue regularly to promote sustainability of the planet. It can be anything from cycling to work, not using plastic shopping bags or doing laundry with cold water. Connect a billion DOTs together and change can happen. More later.....

Background Fabric is **Wes Cadence– Stone** from our Fall 2009 sample book, **Color Wheel– Earth**.

DENVER DESIGN DISTRICT SHOWROOM

DECEMBER SALE

Take an additional 15% off any wood item in stock.
(anything with wood on it)

Take an additional 20% off any Christmas accessory in stock

January DDD Event

Spring 2010 Line Showing
Wednesday
January 27 at 10:00 a.m.
Brunch to follow.
R.S.V.P. 303-777-5524

Denver Design District
595 S. Broadway,
Suite 104W
Denver, CO 80209
303-777-5524

Wesco will close at 3:30 p.m. on Friday, December 11 for our annual holiday party. Our phones will be transferred to an off-site employee for your convenience.

Many of you have requested more aesthetically pleasing cord color choices for our Balloon and Roman shades. Wesco now offers a variety of cord colors. These are for our standard lift system:



We offer the following Roll-Ease (metal bead chain) colors for our roller shades, clockwise from top: Antique Copper, Antique Brass, Matte Nickel and Nickel.



UPCOMING SALES

LINING-DECEMBER

WES SUSSEX 54"..... BOLT \$2.80, CASE \$2.75
(Available in White and Ivory. Prices are Dealer Cost.)

LINING-JANUARY

WES INTERLINING 54" BOLT \$3.35, CASE \$3.25
(Available in White only. Prices are Dealer Cost.)

STOP IN THE NAME OF PROFIT — LESS 50%/15%

FREE PRIVACY UPGRADE ON ALL LEVOLOR WOOD BLINDS NOW THROUGH THE END OF 2009



Some of our very creative Wesco staff at the company Halloween party!

Protecting Silk Draperies

Legend has it that silk was discovered around 2640 B.C. when a Chinese Empress, Hsi Ling Shi, became intrigued by silk worms on her mulberry tree. It is amazing to think that from this early beginning silk has evolved to being the most luxurious fabric in the entire world!

Wesco Fabrics sources silk fabrics from India's finest creative weavers. It is **very important** to protect your silk draperies from fading by the sun. Wesco recommends using blackout or room darkening linings (such as Wes Atlas) or combine interlining with lining to protect your clients' investment and reduce imperfections that may appear when drapes are hung at the window. This will also add body and enhance the luxury of your silk window creations.

The Finial Company will be closed December 24, 25, 31 and January 1, 2010

UPS

Christmas Eve, December 24
No UPS ground pick up. Regular delivery for air and ground.
December 25, 31 and January 1, 2010
No UPS pick up or delivery

Background Fabric is **Wes Caliber— Pewter** from our Fall 2009 sample book, Color Wheel— Earth.

